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variables EXCEPT:

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defined as the

performance of

business activities

designed to plan,

price, promote, and

direct the flow of a

company's goods

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and services to consumers or users in more than one nations for a profit.

- The difference is the “environment”
 - Competition,
 - legal restraints,
 - government controls, weather,
 - fickle consumers,
 - economic ...

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False Questions. 1.

When marketers
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or idea, they act as
agents of change.

True False . 2. The
manner in and
amount which
people consume,
the priority of
needs and wants
they attempt to ...

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